CONTRACT

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Media & Advocacy Grp/ POL
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
706689 /	06249864

Product		
JOE COORS 4 CONGRESS		
Contract Dates	Estimate #	
09/18/12 - 09/24/12	**2731**	
Advertiser		Original Date / Revision
Coors,J/R/ Con/CO		09/17/12 / 09/17/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KUSA	Mary Tricoli	Telerep Philadel

Special Handling

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code
	228	410

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	KUSA	09/21/12	09/21/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	1	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	1	$2,400.00	0.00							
2	KUSA	09/21/12	09/21/12	Tonight Show	1037-1137p		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	1	$1,200.00	0.00							
3	KUSA	09/21/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	1	$300.00	0.00							
4	KUSA	09/21/12	09/21/12	9News at Noon	12p-1230p		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	1	$300.00	0.00							
5	KUSA	09/21/12	09/21/12	Ellen	3-4p		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	2	$350.00	0.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	1	*KUSA*	*09/17/12-09/23/12*	*Ellen*	*3-4p*	------F----	*:30*		~~$350.00~~	0.00	*NM*		
		Credited											
	2	*KUSA*	*09/17/12-09/23/12*	*Ellen*	*3-4p*	------F----	*:30*		~~$350.00~~	0.00	*NM*		
		Credited											
6	KUSA	09/21/12	09/21/12	9News 4pm	4p-5p		:30				NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	2	$650.00	0.00							
7	KUSA	09/21/12	09/21/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	1	$50.00	0.00							
8	KUSA	09/21/12	09/21/12	9News Daybreak 5a	5-530am		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	----F--	1	$450.00	0.00							
9	KUSA	09/21/12	09/21/12	9News 5pm	5p-530p		:30				NM	1	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Contract / Revision	Alt Order #
706689 /	06249864

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	JOE COORS 4 CONGRE	**2731**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$1,400.00	0.00						
10	KUSA	09/21/12	09/21/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$750.00	0.00						
11	KUSA	09/21/12	09/21/12	NBC Nightly News	530p-6p		:30				NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$2,500.00	0.00						
12	KUSA	09/21/12	09/21/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$1,800.00	0.00						
13	KUSA	09/21/12	09/21/12	9News 6am	6-7am		:30				NM	2	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	2	$1,200.00	0.00						
14	KUSA	09/21/12	09/21/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$1,600.00	0.00						
15	KUSA	09/21/12	09/21/12	Today Show	7-9am		:30				NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$1,100.00	0.00						
16	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$3,000.00	0.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	1	*KUSA*	*09/17/12-09/23/12*	*Dateline*	*9-10p*	------F----	*:30*		~~*$3,000.00*~~	0.00	*NM*		
		Credited											
17	KUSA	09/24/12	09/24/12	Late News M-F	10-1035p		:30				NM	1	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$2,600.00	0.00						
18	KUSA	09/24/12	09/24/12	Tonight Show	1037-1137p		:30				NM	2	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	2	$1,200.00	0.00						
19	KUSA	09/24/12	09/24/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$300.00	0.00						
20	KUSA	09/24/12	09/24/12	9News at Noon	12p-1230p		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$300.00	0.00						
21	KUSA	09/24/12	09/24/12	Ellen	3-4p		:30				NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	2	$350.00	0.00						
22	KUSA	09/24/12	09/24/12	9News 4pm	4p-5p		:30				NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	2	$700.00	0.00						
23	KUSA	09/24/12	09/24/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$50.00	0.00						
24	KUSA	09/24/12	09/24/12	9News Daybreak 5a	5-530am		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Contract / Revision	Alt Order #
706689 /	06249864

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	JOE COORS 4 CONGRE	**2731**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$450.00	0.00						
25	KUSA	09/24/12	09/24/12	9News 5pm	5p-530p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$1,400.00	0.00						
26	KUSA	09/24/12	09/24/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$750.00	0.00						
27	KUSA	09/24/12	09/24/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$1,800.00	0.00						
28	KUSA	09/24/12	09/24/12	9News 6am	6-7am		:30				NM	2	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	2	$1,300.00	0.00						
29	KUSA	09/24/12	09/24/12	Today Show	7-9am		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$1,200.00	0.00						
30	KUSA	09/24/12	09/24/12	The Voice	7-9p		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$7,500.00	0.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
	1	*KUSA*	*09/24/12-09/30/12*	*The Voice*	*7-9p*	M----------	*:30*		~~*$7,500.00*~~	0.00	*NM*		
		Credited											
31	KUSA	09/22/12	09/22/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	-----S-	1	$1,800.00	0.00						
32	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30				NM	2	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	-----S-	2	$1,300.00	0.00						
33	KUSA	09/22/12	09/22/12	NBC Nightly News Weekend	430-5p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	-----S-	1	$1,800.00	0.00						
34	KUSA	09/22/12	09/22/12	9News 5p Sat	5-6p		:30				NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	-----S-	2	$950.00	0.00						
35	KUSA	09/22/12	09/22/12	Sat Today	5-7am		:30				NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	-----S-	2	$275.00	0.00						
36	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30				NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	-----S-	2	$700.00	0.00						
37	KUSA	09/23/12	09/23/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	1	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	------S	1	$2,400.00	0.00						
38	KUSA	09/23/12	09/23/12	Broncos Tonight	Broncos Tonight		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	------S	1	$1,000.00	0.00						
39	KUSA	09/23/12	09/23/12	Golf	Golf		:30				NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtg	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	2	$1,000.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
1	*KUSA*	*09/17/12-09/23/12*	*Golf*	*Golf*	----------Su	*:30*	~~*$1,000.00*~~	0.00	*NM*				
	Credited												
2	*KUSA*	*09/17/12-09/23/12*	*Golf*	*Golf*	----------Su	*:30*	~~*$1,000.00*~~	0.00	*NM*				
	Credited												
40	KUSA	09/23/12	09/23/12	NBC Nightly News Weekend	430-5p		:30				NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	1	$1,800.00	0.00							
41	KUSA	09/23/12	09/23/12	Football Night in America	Various		:30				NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	1	$1,500.00	0.00							
42	KUSA	09/23/12	09/23/12	Sunday Today	6-7am		:30				NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	1	$275.00	0.00							
43	KUSA	09/23/12	09/23/12	NFL Regular Season Football	NFL Regular Seasc		:30				NM	2	$12,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	2	$6,000.00	0.00							
44	KUSA	09/23/12	09/23/12	9News 7a Sun	7-9a		:30				NM	4	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	4	$700.00	0.00							
45	KUSA	09/23/12	09/23/12	NFL Special Edition News	9-10p		:30				NM	1	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	------S	1	$2,400.00	0.00							
46	KUSA	09/20/12	09/20/12	Late News M-F	10-1035p		:30				NM	1	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	1	$2,400.00	0.00							
47	KUSA	09/20/12	09/20/12	Tonight Show	1037-1137p		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	1	$1,200.00	0.00							
48	KUSA	09/20/12	09/20/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	1	$300.00	0.00							
49	KUSA	09/20/12	09/20/12	9News at Noon	12p-1230p		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	1	$300.00	0.00							
50	KUSA	09/20/12	09/20/12	Ellen	3-4p		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	2	$350.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
2	*KUSA*	*09/17/12-09/23/12*	*Ellen*	*3-4p*	----Th-----	*:30*	~~*$350.00*~~	0.00	*NM*				
	Credited												
51	KUSA	09/20/12	09/20/12	9News 4pm	4p-5p		:30				NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	2	$650.00	0.00							
52	KUSA	09/20/12	09/20/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	---T---	1	$50.00	0.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
53	KUSA	09/20/12	09/20/12	9News Daybreak 5a	5-530am		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	---T---	1	$450.00	0.00					
54	KUSA	09/20/12	09/20/12	9News 5pm	5p-530p		:30			NM	1	$1,400.00
Week:		09/17/12	09/23/12	---T---	1	$1,400.00	0.00					
55	KUSA	09/20/12	09/20/12	9News Daybreak 5:30a	530-6am		:30			NM	1	$750.00
Week:		09/17/12	09/23/12	---T---	1	$750.00	0.00					
56	KUSA	09/20/12	09/20/12	9News 6pm	6p-630p		:30			NM	1	$1,800.00
Week:		09/17/12	09/23/12	---T---	1	$1,800.00	0.00					
57	KUSA	09/20/12	09/20/12	9News 6am	6-7am		:30			NM	2	$2,400.00
Week:		09/17/12	09/23/12	---T---	2	$1,200.00	0.00					
58	KUSA	09/20/12	09/20/12	Entertainment Tonight	630-7p		:30			NM	1	$1,600.00
Week:		09/17/12	09/23/12	---T---	1	$1,600.00	0.00					
59	KUSA	09/20/12	09/20/12	Today Show	7-9am		:30			NM	1	$1,100.00
Week:		09/17/12	09/23/12	---T---	1	$1,100.00	0.00					
60	KUSA	09/20/12	09/20/12	Rock Center with BW	9-10p		:30			NM	0	$0.00
Week:		09/17/12	09/23/12	---T---	1	$3,000.00	0.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg Type		
1	*KUSA*	*09/17/12-09/23/12*		*Rock Center with BW*	*9-10p*	----Th-----	*:30*		~~*$3,000.00*~~	0.00 *NM*		
Credited												
61	KUSA	09/18/12	09/18/12	Late News M-F	10-1035p		:30			NM	1	$2,400.00
Week:		09/17/12	09/23/12	-T-----	1	$2,400.00	0.00					
62	KUSA	09/18/12	09/18/12	Tonight Show	1037-1137p		:30			NM	1	$1,200.00
Week:		09/17/12	09/23/12	-T-----	1	$1,200.00	0.00					
63	KUSA	09/18/12	09/18/12	Late Night w/Jimmy Fallon	1137p-1237a		:30			NM	1	$300.00
Week:		09/17/12	09/23/12	-T-----	1	$300.00	0.00					
64	KUSA	09/18/12	09/18/12	9News at Noon	12p-1230p		:30			NM	1	$300.00
Week:		09/17/12	09/23/12	-T-----	1	$300.00	0.00					
65	KUSA	09/18/12	09/18/12	Ellen	3-4p		:30			NM	1	$350.00
Week:		09/17/12	09/23/12	-T-----	2	$350.00	0.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg Type		
2	*KUSA*	*09/17/12-09/23/12*		*Ellen*	*3-4p*	-Tu--------	*:30*		~~*$350.00*~~	0.00 *NM*		
Credited												
66	KUSA	09/18/12	09/18/12	9News 4pm	4p-5p		:30			NM	1	$650.00
Week:		09/17/12	09/23/12	-T-----	2	$650.00	0.00					

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Denver, CO 80203
(866)858-5322

www.9news.com

Contract / Revision	Alt Order #
706689 /	06249864

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	JOE COORS 4 CONGRE	**2731**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*KUSA*	*09/17/12-09/23/12*		*9News 4pm*	*4p-5p*	-Tu--------	*:30*		~~*$650.00*~~	0.00	*NM*		
	Credited												
67	KUSA	09/18/12	09/18/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$50.00	0.00							
68	KUSA	09/18/12	09/18/12	9News Daybreak 5a	5-530am		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$450.00	0.00							
69	KUSA	09/18/12	09/18/12	9News 5pm	5p-530p		:30				NM	1	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$1,400.00	0.00							
70	KUSA	09/18/12	09/18/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$750.00	0.00							
71	KUSA	09/18/12	09/18/12	NBC Nightly News	530p-6p		:30				NM	1	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$2,500.00	0.00							
72	KUSA	09/18/12	09/18/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$1,800.00	0.00							
73	KUSA	09/18/12	09/18/12	9News 6am	6-7am		:30				NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	2	$1,200.00	0.00							
74	KUSA	09/18/12	09/18/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$1,600.00	0.00							
75	KUSA	09/18/12	09/18/12	Today Show	7-9am		:30				NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-T-----	1	$1,100.00	0.00							
76	KUSA	09/19/12	09/19/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	1	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	--W----	1	$2,400.00	0.00							
77	KUSA	09/19/12	09/19/12	Tonight Show	1037-1137p		:30				NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	--W----	2	$1,200.00	0.00							
78	KUSA	09/19/12	09/19/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	--W----	1	$300.00	0.00							
79	KUSA	09/19/12	09/19/12	9News at Noon	12p-1230p		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	--W----	1	$300.00	0.00							
80	KUSA	09/19/12	09/19/12	Ellen	3-4p		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	--W----	2	$350.00	0.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*KUSA*	*09/17/12-09/23/12*		*Ellen*	*3-4p*	---W-------	*:30*		~~*$350.00*~~	0.00	*NM*		
	Credited												

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www.9news.com

Contract / Revision	Alt Order #
706689 /	06249864

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	JOE COORS 4 CONGRE	**2731**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
81	KUSA	09/19/12	09/19/12	9News 4pm	4p-5p		:30				NM	2	$1,300.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 2	Rate $650.00	Rating 0.00							
82	KUSA	09/19/12	09/19/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $50.00	Rating 0.00							
83	KUSA	09/19/12	09/19/12	9News Daybreak 5a	5-530am		:30				NM	1	$450.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $450.00	Rating 0.00							
84	KUSA	09/19/12	09/19/12	9News 5pm	5p-530p		:30				NM	1	$1,400.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $1,400.00	Rating 0.00							
85	KUSA	09/19/12	09/19/12	9News Daybreak 5:30a	530-6am		:30				NM	1	$750.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $750.00	Rating 0.00							
86	KUSA	09/19/12	09/19/12	9News 6pm	6p-630p		:30				NM	1	$1,800.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $1,800.00	Rating 0.00							
87	KUSA	09/19/12	09/19/12	9News 6am	6-7am		:30				NM	2	$2,400.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 2	Rate $1,200.00	Rating 0.00							
88	KUSA	09/19/12	09/19/12	Entertainment Tonight	630-7p		:30				NM	1	$1,600.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $1,600.00	Rating 0.00							
89	KUSA	09/19/12	09/19/12	Today Show	7-9am		:30				NM	1	$1,100.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $1,100.00	Rating 0.00							
90	KUSA	09/18/12	09/24/12	Today Show II	9-10am		:30				NM	1	$400.00
Week:	Start Date 09/18/12	End Date 09/24/12	Weekdays MTWTF--	Spots/Week 1	Rate $400.00	Rating 0.00							
91	KUSA	09/24/12	09/24/12	The Voice	7-9p		:30				NM	1	$5,400.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 1	Rate $5,400.00	Rating 0.00							
92	KUSA	09/20/12	09/20/12	Rock Center with BW	9-10p		:30				NM	1	$2,000.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ---T---	Spots/Week 1	Rate $2,000.00	Rating 0.00							
93	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30				NM	1	$1,050.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 1	Rate $1,050.00	Rating 0.00							
94	KUSA	09/18/12	09/18/12	The Voice	7-8p		:30				NM	1	$3,500.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -T-----	Spots/Week 1	Rate $3,500.00	Rating 0.00							
95	KUSA	09/22/12	09/22/12	Dateline	9-10p		:30				NM	1	$950.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -----S-	Spots/Week 1	Rate $950.00	Rating 0.00							
96	KUSA	09/18/12	09/21/12	The Doctors	1-2p		:30				NM	2	$600.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 2	Rate $300.00	Rating 0.00							
97	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30				NM	1	$700.00

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Contract / Revision	Alt Order #
706689 /	06249864

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	JOE COORS 4 CONGRE	**2731**

Advertiser	Original Date / Revision
Coors,J/R/ Con/CO	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -----S-	Spots/Week 1	Rate $700.00	Rating 0.00							
98	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footbɛ		:30				NM	1	$700.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -----S-	Spots/Week 1	Rate $700.00	Rating 0.00							
99	KUSA	09/22/12	09/22/12	Golf	Golf		:30				NM	2	$1,500.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -----S-	Spots/Week 2	Rate $750.00	Rating 0.00							
100	KUSA	09/23/12	09/23/12	Golf	Golf		:30				NM	2	$1,500.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------S	Spots/Week 2	Rate $750.00	Rating 0.00							
N 101	KUSA	09/19/12	09/19/12	Late News M-F	10-1035p		:30				NM	1	$0.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --W----	Spots/Week 1	Rate $0.00	Rating 0.00							
N 102	KUSA	09/19/12	09/21/12	Colorado & Company	10a-11a		:30				NM	3	$0.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --111--	Spots/Week 3	Rate $0.00	Rating 0.00							
								Totals	0.00			122	$135,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	122	$135,275.00	$114,983.75
Totals	122	$135,275.00	$114,983.75

Signature: _____ **Date:** _____

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